



Senior Consultant - CPG/Retail

Mumbai Area, India

Job Description

Fractal Analytics is a high-growth analytics consulting firm seeking a senior consultant with six or more years of experience in CPG/Retail and analytics. The incumbent will interface with client(s) to understand their business problems and translate needs into analytics requirements. The candidate will drive the analytics team to define and deliver timely, high-quality solutions that enhance the client's business and generate superior value.

Responsibilities

- Manage single or multiple engagements with a team of Project Managers and Business Consultants
- Structure business problems and design solution in the areas of marketing for CPG and retail industries
- Understand and manage the expectations from the engagements to build, deepen and broaden client relationship
- Provide high-end consulting to clients at the business head level and help them sharpen their business strategy by way of implementing analytical models to realize the business objectives
- Demonstrate excellence in engagement delivery, insightful thought leadership, strategic problem solving and high impact team management and strong client relations at senior executive levels

Desired Skills & Experience

- Experience in the analytics industry, preferably in marketing analytics
- Excellent written and verbal communication
- Demonstrated experience delighting clients
- Strong logical thinking and problem solving skills
- Attention to detail, passion for accuracy
- Knowledge and experience with current research techniques and applications
- Demonstrated ability to handle multiple types of data
- Passionate about analytics
- Technical mastery in tools such as SAS/SPSS/R/ironPython and Spotfire/Business Objects
- Expert in Microsoft Excel, Word, PowerPoint applications
- Self motivated and a team player
- Ability to mentor and lead teams

Education: BE/ B.Tech (any discipline) or MBA (Business or Marketing) or MS in Statistics/Economics

About Fractal Analytics

Fractal Analytics is a leading provider of advanced analytics services and helps companies across the globe enhance profitability with the help of scientific decision making. Fractal has deployed analytics to drive significant value for many Fortune 1000 companies in the areas of customer acquisition, retention, value enhancement, risk management and marketing optimization. Fractal caters to companies in CPG, financial services, insurance, and retail industries. Fractal currently has a global presence with offices in San Mateo, New Jersey, London, Singapore, Mumbai and Gurgaon. For further information, please visit www.fractalanalytics.com

How to Apply

Please send your resume or CV with a cover letter to careers@fractalanalytics.com for consideration. Please include the position you are applying to in the subject line.