



Design Analyst

Mumbai Area, India

Job Description

Fractal Analytics is a high-growth analytics consulting company seeking a design analyst to standardize presentations/content (created by leads/account managers) with high visual impact. S/he will create ideas and concepts along with the lead/account manager that best suits the client's objective.

Responsibilities

- Meet account manager to discuss the business objectives and requirements of the job
- Standardize delivery presentations as per the client requirements
- Present finalized ideas and concepts as per the clients requirement to account manager
- Use innovation to redefine a design brief within cost and time constraints
- Help develop and maintain style reference guides for internal and external teams

Desired Skills & Experience

- Proficient in spelling, punctuation and grammar
- Proficient knowledge of all Microsoft Office applications
- Passionate attention to detail and accuracy
- Knowledge of CorelDraw, PageMaker, Photoshop, Adobe Illustrator is an added advantage
- Keeping abreast of emerging technologies in particularly design programs such as Quark Xpress, FreeHand, Illustrator, Photoshop, 3D Studio, Acrobat, Director, Dreamweaver and Flash
- Ability and willingness to effectively coordinate and communicate with diverse cross-functional teams across international time zones

About Fractal Analytics

Fractal Analytics is a leading provider of advanced analytics services and helps companies across the globe enhance profitability with the help of scientific decision making. Fractal has deployed analytics to drive significant value for many Fortune 1000 companies in the areas of customer acquisition, retention, value enhancement, risk management and marketing optimization. Fractal caters to companies in CPG, financial services, insurance, and retail industries. Fractal currently has a global presence with offices in San Mateo, New Jersey, London, Singapore, Mumbai and Gurgaon. For further information, please visit www.fractalanalytics.com

How to Apply

Please send your resume or CV with a cover letter to careers@fractalanalytics.com for consideration. Please include the position you are applying to in the subject line.