



Analytics Lead – CPG/Retail
Mumbai Area, India

Job Description

Fractal Analytics is a high-growth analytic consulting firm seeking an analytics lead with at least four years of experience in analytics & BI. The incumbent will manage and engage client teams to understand, define and develop data-driven solutions to meet the needs of clients in consumer packaged goods and retail industries.

Responsibilities

- Understand and translate statistics to address client business problems
- Interface with client to understand their problems and work with the delivery team on solutions that address the client needs
- Manage single or multiple engagements with a team of project managers and business consultants
- Structure business problems and design solution in the areas of Marketing, CPG and Retail industries
- Understand and manage engagements to meet client expectations and build, deepen and broaden client relationships
- Provide high-end consulting to clients at the business head level to help them sharpen their business strategy by implementing analytical models that support the realization of business objectives
- Demonstrate excellence in engagement delivery, insightful thought leadership, strategic problem solving, high impact team management and strong client relations at senior executive levels

Desired Skills & Experience

- Excellent written and verbal communication
- Client results and response focus
- Demonstrated ability to handle multiple types of data
- Passionate about analytics
- Technical mastery in tools such as SAS/SPSS/R/ironPython and Spotfire/Business Objects
- Experience with Microsoft Word, Excel, PowerPoint applications
- Good logical thinking and problem solving skills
- Accuracy and up to date knowledge on research techniques and applications
- Should have worked in the analytics industry, preferably in marketing analytics
- Should be a self motivator and a team player
- Ability to mentor and lead teams

Education: B.E (any discipline) or MBA or MS in Statistics/Economics

About Fractal Analytics

Fractal Analytics is a leading provider of advanced analytics services and helps companies across the globe enhance profitability with the help of scientific decision making. Fractal has deployed analytics to drive significant value for many Fortune 1000 companies in the areas of customer acquisition, retention, value enhancement, risk management and marketing optimization. Fractal caters to companies in CPG, financial services, insurance, and retail industries. Fractal currently has a global presence with offices in San Mateo, New Jersey, London, Singapore, Mumbai and Gurgaon. For further information, please visit www.fractalanalytics.com

How to Apply

Please send your resume or CV with a cover letter to careers@fractalanalytics.com for consideration. Please include the position you are applying to in the subject line.